DUP INVOICE TE

- A Statement



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222 Billing: (407)389-7661

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 937165-1
 10/28/12
 October 2012
 10/01/12 - 10/22/12

Station Account Executive
WESH Fran Berg

Sales Office Sales Region

Eagle-Washingte National

www.wesh.com

Billing Address:

New Media Firm, The Attention: Accounts Payable 1322 G Street, SE Washington, DC 20003 Special Handling

| <u>IDB #</u> | <u>Advertiser Code</u> | <u>Product Code</u> | 361 | 379

Agency Ref Advertiser Ref

Send Payment To:
WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1	10/16/12 Class of Tin	10/18/12 ne - Pre-emp	M-F Sunrise @6AM otible with notice	6:00-7:00 AM	-1-1	:30	2	\$1,400.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12 -1-1	Spots/Week 2	<u>Rate</u> \$1,400.00					
	Spots: # Ch	Day Air	Date Air Time Descri	<u>ption</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WE	ESHTu 10/	16/12 6:24 AM M-F St	unrise @6AM	6:00-7:00 AM	:3	0 TV103X1	2212н		\$1,400.00 NM
	2 WE	ESHTh 10/	18/12 6:00 AM M-F St	unrise @6AM	6:00-7:00 AM	:3	0 TV103X1	2212н		\$1,400.00 NM
2	10/17/12 Class of Tin	10/19/12 me - Pre-emp	NBC Today Show otible with notice	7:00-9:00 AM	1-1	:30	2	\$2,000.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS1-1	Spots/Week 2	<u>Rate</u> \$2,000.00					×
	Spots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WE	ESHW 10/	/17/12 7:29 AM NBC T	oday Show	7:00-9:00 AM	:3	30 TV103X1	2212н		\$2,000.00 NM
	2 WE	ESHF 10/	/19/12 8:43 AM NBC T	oday Show	7:00-9:00 AM	:3	30 TV103X1	2212н		\$2,000.00 NM
3	10/22/12 Class of Tin	10/22/12 me - Pre-emp	NBC Today Show otible with notice	7:00-9:00 AM	M	:30	1	\$2,000.00	NM	

Weeks: Start Date End Date MTWTFSS Spots/Week	Rate		
10/22/12 10/28/12 M 1 Spots: # Ch Day Air Date Air Time Description	\$2,000.00 Start/End Time	Length Ad-ID	Rate Type
1 WESHM 10/22/12 7:59 AM NBC Today Show	7:00-9:00 AM	:30 TV103X12212H	\$2,000.00 NM
4 10/19/12 10/19/12 Regis & Kelly 9-10 AM 9:00-10:00 AM Class of Time - Pre-emptible with notice	F	:30 1 \$900.00 NN	1
Weeks: Start Date End Date MTWTFSS Spots/Week 10/15/12 10/21/12 F 1	<u>Rate</u> \$900.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 WESHF 10/19/12 9:44 AM Regis & Kelly 9-10 AM	9:00-10:00 AM	:30 TV103X12212H	\$900.00 NM
5 10/17/12 10/19/12 M-F 5-6 PM ROT 5:00-6:00 PM	1-1	:30 2 \$1,500.00 NN	1

5 10/17/12 10 Class of Time -	0/19/12 - Pre-emp	M-F 5-6 F		5:00-6:00 PM	1-1	:30	2	\$1,500.00	NM		
	art Date /15/12	End Date 10/21/12	MTWTFSS 1-1	Spots/Week 2	<u>Rate</u> \$1,500.00						
Spots: # Ch	Day Air	Date Air	Time Descrip	otion	Start/End Time	Length /	Ad-ID			Rate 7	Гуре
1 WESH	W 10/	17/12 5:	23 PM M-F 5-6	6 PM ROT	5:00-6:00 PM	:30	rv103x12	2212H		\$1,500.00	NM
2 WESH	HF 10/	19/12 5:	51 PM M-F 5-6	6 PM ROT	5:00-6:00 PM	:30	rv103x12	2212н		\$1,500.00	NM
6 10/16/12 1	0/18/12	M-F 6-6:3	RO PM	M-E 6-6:30 PM	_1_1	.30	2	\$2 200 00	NM		

Class of Time - Pre-emptible with notice

MTWT

Send Payment To:





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 937165-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Defend Justice From P	olitic DEFENSE JUSTICE	1545

ww.wesh.com										
ine Start Date	End Date	Descriptio	n	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
6 10/16/12 Class of Tir	10/18/12 me - Pre-emp	M-F 6-6:30 ptible with not		M-F 6-6:30 PM	-1-1	:30	2	\$2,200.00	NM	objective.
1 W	Start Date 10/15/12 n <u>Day Air</u> ESHTu 10 ESHTh 10	10/21/12 r Date Air 0/16/12 6:2	-1-1 <u>Time</u> <u>Descrip</u> 23 PM M-F 6-6 22 PM M-F 6-6	:30 PM	Rate \$2,200.00 Start/End Time M-F 6-6:30 PM M-F 6-6:30 PM	:3	h <u>Ad-ID</u> 0 TV103X12			Rate Type \$2,200.00 NM \$2,200.00 NM
7 10/22/12	10/22/12	M-F 6-6:3	0 PM	M-F 6-6:30 PM	M	:30	1	\$2,200.00	NM	\$2,200.00 NW
Class of Til Weeks:	The second secon	ptible with not End Date 10/28/12	MTWTFSS M	Spots/Week	Rate \$2,200.00					
Spots: <u>#</u> Ch 1 W		r Date Air	Time Descrip 22 PM M-F 6-6		Start/End Time M-F 6-6:30 PM		th <u>Ad-ID</u> 30 TV103X1	2212н		<u>Rate Type</u> \$2,200.00 NM
8 10/19/12 Class of Ti	10/19/12 me - Pre-em	M-F Enter		gł7:00-730 PM	F	:30	1	\$2,000.00	NM	
	10/15/12 n <u>Day Air</u>		MTWTFSSF Time Descrip 12 PM M-F En	Spots/Week 1 tion tertainment Tonight	Rate \$2,000.00 Start/End Time 7:00-730 PM		th <u>Ad-ID</u> 30 TV103X1	2212н		Rate Type \$2,000.00 NM
9 10/16/12 Class of Ti	10/16/12 me - Pre-em	M-F Acce ptible with not	ss Hollywood tice	Access Hollywood	-T	:30	1	\$2,000.00	NM	
Weeks: Spots: <u>#</u> Cl 1 W	10/15/12 n <u>Day Ai</u>		Time Descrip	Spots/Week 1 tion cess Hollywood	Rate \$2,000.00 Start/End Time Access Hollywo		th <u>Ad-ID</u> 30 TV103X1	2212н		<u>Rate</u> <u>Type</u> \$2,000.00 NM
10 10/20/12 Class of Ti	10/20/12 me - Pre-em	M-Su Nev	ws @ 11PM tice	11-1135p	S-	:30	1	\$2,400.00	NM	
	10/15/12 n <u>Day Ai</u>		MTWTFSS S- Time Descrip 21 PMM-Su N		Rate \$2,400.00 Start/End Time 11-1135p		th <u>Ad-ID</u> 30 TV103x1	2212н		Rate Type \$2,400.00 NM
11 10/22/12 Class of Ti	10/22/12 me - Pre-em	M-Su New	ws @ 11PM	11-1135p	M	:30	1	\$2,400.00	NM	
Weeks: Spots: # Cl	Start Date 10/22/12 n <u>Day Ai</u>	End Date 10/28/12 r Date Air	MTWTFSS M Time Descrip		Rate \$2,400.00 Start/End Time		th Ad-ID			Rate Type
1 W				ews @ 11PM	11-1135p		30 TV103X1		NINA	\$2,400.00 NM
	10/18/12 me - Pre-em Start Date	ptible with no	ight Show tice MTWTFSS	11:35P-12:35XM Spots/Week	-1-1 Rate	:30	2	\$1,300.00	NM	
Spots: <u>#</u> Cl	10/15/12 h <u>Day Ai</u> ESHTu 10	10/21/12 ir Date Air 0/16/12 12:	-1-1 Time Descrip 31 AM NBC To	2 onight Show	\$1,300.00 <u>Start/End Time</u> 11:35P-12:35XI	И ::	th Ad-ID 30 TV103X1 30 TV103X1			Rate Type \$1,300.00 NM \$1,300.00 NM
13 10/20/12 Class of Ti	10/20/12 me - Pre-em	Sat Sunri	se 6-8 AM tice	6:00-8:00 AM	1-	:30	1	\$600.00	NM	
Weeks: Spots: <u>#</u> C 1 W	Start Date 10/15/12 h <u>Day Ai</u> ESHSa 10	10/21/12 ir Date <u>Air</u>	MTWTFSS 1- Time Descrip 52 AM Sat Su		Rate \$600.00 <u>Start/End Time</u> 6:00-8:00 AM		<u>ith Ad-ID</u> 30 TV103X1	12212н		<u>Rate</u> <u>Type</u> \$600.00 NM
14 10/20/12 Class of T	10/20/12 ime - Pre-em	NBC Satu		Sat 8-10am	S-	:30	. 1	\$1,600.00	NM	
Weeks:		End Date	MTWTFSS	Spots/Week	Rate					

Send Payment To:

DUPINVOICEATE



WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

2	Invoice #	Invoice Date	Invoice Month	Invoice Period
	937165-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Defend Justice From Poli	ticDEFENSE JUSTICE	1545

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www.wesh.com ne Start Date End Date Description Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
14 10/20/12 10/20/12 NBC Saturday Sat 8-10am Class of Time - Pre-emptible with notice	S-	:30	1	\$1,600.00	NM	-Accessed to the property of
10/15/12 10/21/12S- 1 Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WESHSa 10/20/12 9:58 AM NBC Saturday	\$1,600.00 <u>Start/End Time</u> Sat 8-10am		th <u>Ad-ID</u> 30 TV103X1	.2212н		<u>Rate</u> <u>Type</u> \$1,600.00 NM
15 10/20/12 10/20/12 SA/SU 6-6:30 PM SA/SU 5:58-6:30 F	PIS-	:30	1	\$1,500.00	NM	
Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS 2 Spots/Week 1 Spots: # Ch Day Air Date 2 WESHTu 10/16/12 4:22 PM M-F 4-5 PM NEWS MG for 15.1 10/20 4:22 PM M-F 4-5 PM NEWS MG for 15.1 10/20 3 WESHW 10/17/12 2:04 AM NBC Carson Daly ON MG for 15.1 10/20 3 WESHW 10/20/12 SA/SU 6-6:30 PM See MG 15.2.15.3	Rate \$1,500.00 Start/End Time M-F 4-5 PM NBC Carson Da SA/SU 5:58-6:3	aly C :	th Ad-ID 30 TV103X1 30 TV103X1			Rate Type \$1,200.00 NM \$300.00 NM \$1,500.00 NM
16 10/21/12 10/21/12 SA/SU 6-6:30 PM SA/SU 5:58-6:30 F Class of Time - Pre-emptible with notice	PIS	:30	1	\$1,500.00	NM	
Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS 2 Spots/Week 1 Spots/Week 1 Spots: # Ch Day Air Date Air Time Description 1 Air Time Description 1 1 WESHSu 10/21/12 6:13 PM SA/SU 6-6:30 PM	<u>Rate</u> \$1,500.00 <u>Start/End Time</u> SA/SU 5:58-6:3		th <u>Ad-ID</u> 30 TV103X2	12212н		<u>Rate</u> <u>Type</u> \$1,500.00 NM
17 10/16/12 10/16/12 NBC Today Show 7:00-9:00 AM Class of Time - Pre-emptible with notice	-T	:30	1	\$1,600.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/15/12 10/21/12 -T 1 Spots: # Ch Day Air Date Air Time Description 1 WESHTu 10/16/12 7:30 AM NBC Today Show	Rate \$1,600.00 <u>Start/End Time</u> 7:00-9:00 AM		<u>th Ad-ID</u> 30 TV103X	12212н	,,,,	<u>Rate</u> <u>Type</u> \$1,600.00 NM
18 10/21/12 10/21/12 Sun Sunrise@6-8 AM 6:00-8:00 AM Class of Time - Pre-emptible with notice	1	:30	1	\$600.00	NM	
Weeks: Start Date 10/15/12 End Date Processing Proces	<u>Rate</u> \$600.00 <u>Start/End Time</u> 6:00-8:00 AM		<u>ith Ad-ID</u> 30 TV103X	12212н		<u>Rate</u> <u>Type</u> \$600.00 NM
	Total Spots		24			

Payment Terms 30 Days

Gross Total \$38,100.00

Agency Commission

\$5,715.00

Net Amount Due

\$32,385.00